



## Associate Brand Manager

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**COMPANY NAME:** Confidential

**COMPANY INDUSTRY:** Consumer Products / Cosmetics

**POSITION INDUSTRY:** Sales / Marketing - Brand Marketing

**POSITION LEVEL:** Associate

**POSITION LOCATION:** Metro Topeka-Kansas City

### Company Overview:

Do you want to make a difference in the lives of people and their pets? What about having the opportunity to connect with others across the world, full of stimulating discussions, and making impactful contributions? If this is how you see your career, this is the place to be!

Our client is a multi billion dollar, global division within a pet nutrition company. Their mission is to help enrich and lengthen the special relationships between people and their pets by providing the best groundbreaking pet nutrition technology, products, and expertise to pet owners, veterinary professionals and other key pet professionals worldwide. They are a globally recognized Best Place to Work.

### What We're Seeking

#### Success Profile:

We're seeking a hard-working and dynamic Associate Brand Manager to join the Global Growth & Innovation Team. This role will work in the Global Marketing & Strategy team and will partner with both internal and external stakeholders to achieve the company's strategic goals.

### What You'll Do

#### Position Responsibilities:

- Support global brand and business strategy, equity and innovation
- Assist in the development and execution of strategic growth plans to achieve the brand's short- and long-term business objectives
- Work with all regions to understand their needs and future growth opportunities
- Provide marketing leadership for cross functional discussion on risk mitigation and compliance activities
- Partner with Insights and Data team to understand industry trends and build white space pathways
- Support development of global equity for Hill's brand and develop communication guidelines for all regional executions, partner with agencies on same
- Work closely with cross-functional teams and colleagues to develop strategies and brand marketing plans
- Assist with responsibilities related to M&A
- Perform other duties as assigned
- Stay in sync with all policies and standards

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### What You'll Need

#### Qualifications:

- Bachelor's Degree in Marketing or a relevant field
- 2-4 years of work experience in CPG, B2B, Vet, Pharma, Innovation or related fields
- Strong cross-functional collaboration and influence ability
- Advanced communication and interpersonal skills
- Agility, able to adapt as needed
- Proficiency with numbers, metrics and spreadsheets

#### Preferred Qualifications:

- MBA/ Marketing Diploma
- Experience working in the pet industry
- Previous experience in analytics and manipulating data

### A Few Details

Salaried, Full-time

Hybrid role: 3 days in office and 2 from home weekly

Relocation assistance available

Standard company benefits package

Occasional travel may be required

### Become a Candidate

Send an email to: [info@averymadisson.com](mailto:info@averymadisson.com). Include your resume, along with the name of the position listed above.

-OR-

Join the Avery+Madisson Talent Network. Indicate this position in the message notes.