



## Senior Director, Global Structural Design and Packaging Sustainability

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**COMPANY NAME:** Confidential

**COMPANY INDUSTRY:** Consumer Products / Cosmetics

**POSITION INDUSTRY:** Sales / Marketing - Brand Marketing

**POSITION LEVEL:** Director

**POSITION LOCATION:** Los Angeles, California (Van Nuys)

### Company Overview:

Our client is one of the most innovative and fast-growing consumer product companies in the world! After 30 years of being a leader in the baby industry, they are growing up and expanding the business reach to even more consumers with the launch of a new, highly curated line of home products.

The company was founded 30 years ago and has sold billions of dollars of products through key retail partners like Target, Walmart and Amazon and has global distribution in over 45 countries.

This company makes world-class, award-winning products, and believes in producing only the safest products on the market. They are industry leaders in design and innovation with over 140 international product and brand design awards in the past 5 years and growing!

### What We're Seeking

#### Success Profile:

We are seeking the most innovative and creative leader to partner with our marketing and innovation team to develop and drive our client's packaging strategies to the next level. There is no better time than now to join this company as they embark on their next and biggest growth journey, propelling them into technology-focused, higher-valued products, and household consumer goods. Our client is growing fast, and you could be the next influential leader to play a key role in driving enormous customer-centered value!

### What You'll Do

#### Position Responsibilities:

Reporting to the Chief Brand Officer, the Sr. Director will support the client's mission to be the most loved global baby lifestyle brand by driving packaging strategies and ensuring brand packaging is developed to support the values of unrivaled quality, creativity, innovation, and commitment to sustainability objectives. The Sr. Director will lead a team of world-class packaging engineers and production designers within the United States and Hong Kong to deliver smart and engaging experiences that reduce the environmental impact of packaging.

- Define and execute a packaging roadmap, development and brand strategy integration that drives best-in-class packaging for the company from concept through production release, including packaging development, technology development, design for manufacturing, cost and reliability.
- Define and execute a sustainable packaging strategy to ensure increasingly sustainable practices and in alignment with the company's sustainability goals.
- Lead creative packaging design aesthetic across packaging touchpoints. Drive elevated and on-brand packaging concepts and design new packages and/or improve packages for existing products.

## Sr. Director, Global Struct. Design and Packaging Sustainability

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### Key Position Responsibilities (continued):

- Support the Strategic Management initiatives by managing all aspects of the development process.
- Manage a team of global structural packaging engineers and production designers located in U.S. and Hong Kong.
- Advise on new technologies both within and outside our industry in order to continuously evaluate best practice and support product innovation.
- Responsible for process improvement, quality management of product packaging, promotional packaging variations and displays.
- Responsible for establishing processes and procedures that ensure that the company continues to be an industry leader in packaging aesthetic, technology, and function.

### What You'll Need

### Qualifications:

- Bachelors degree in Packaging Science or Engineering
- Minimum of 15 years of packaging experience in the consumer products industry
- Minimum 10 years management experience
- Background in polymer science, packaging materials, degradable and compostable materials as well as deep technical expertise in global sustainable packaging strategy and sourcing programs
- Have an in-depth understanding of the marketing function and the retail-shopping environment
- Possess a broad knowledge of packaging materials (including but not limited to paper, chip board, corrugated, plastic, foam) and structures for consumer products
- Strong knowledge of and extensive work experience with package manufacturing processes, packaging machinery, and rapid prototyping of packages
- Experience working with cross-functional teams managing multiple projects
- Excellent interpersonal communication skills with a proven ability to be nimble, meet deadlines, and excel in a fast-paced, demanding environment
- Superior problem-solving skills
- Ability to travel both domestically and internationally, up to 20%

### Preferred Qualifications:

- Minimum 10 years hands-on experience with 3D CAD/ProEngineer/ProSurface/Illustrator
- Solidworks experience

### A Few Details

Salaried, Full-time  
Bonus eligible  
Relocation assistance available  
Standard company benefits package  
Occasional travel may be required (up to 20%)

### Become a Candidate

Send an email to: [info@averymadisson.com](mailto:info@averymadisson.com). Include your resume, along with the name of the position listed above.  
-OR-  
Join the Avery+Madisson Talent Network. Indicate this position in the message notes.